



“Showcasing the Real African Experience”



Programmes of Events for 2019



Hosted by: Department of Tourism, Ministry of Industry, Trade and Tourism



www.visitmalawi.mw

DATE	EVENT	TIME	VENUE	ATTENDEES
Preparation Day for Exhibition				
23rd – 24th April, 2019	Setting up of Stands	8:00-18:00	BICC-Banqueting Hall & Blue Roof	All exhibitors
	Registration and Collections of Badges	8:00-17:00	Mphasa	All participants
Trade Day/Networking Day				
Thursday, 25th April 2019	Exhibitions opens	9:00	BICC-Banqueting Hall & Blue Roof	All Exhibitors
	Workshop: Breakthrough in International Tourism Marketing by David Mugisha	10:30-11:30	BICC-Heron & Sparrowhawk	Open for registration to all participants
	Workshop: Property Access to the Digital Platform by Austin Madinga	14:00-15:00	BICC-Heron & Sparrowhawk	Open for registration to all participants
	Visit of Stands by the Minister & Invited Guests	15:00-16:00	BICC-Banqueting Hall & Blue Roof	Official walk-about of the exhibition floor by Minister of Industry, Trade and Tourism and Invited Guests
	2019 Takulandirani International Tourism Expo-Official Opening	16:30-18:30	BICC-Main Foyer	Open to all attendees
	Sponsors' Networking Function	16:30-18:30	Latitude 13	Open to all sponsors
Trade Day/Networking Day				
Friday, 26th April 2019	Exhibitions opens	9:00	Banqueting Hall & Blue Roof	All Exhibitors
	Speed Networking	9:00-10:30	BICC- Main Foyer	All Exhibitors
	Workshop: Destination Marketing: Tourism Opportunities in German Market-By Hendrik Wintjen (PR & Marketing Rep)	10:30-11:30	Heron & Sparrowhawk	Open for registration to all exhibitors

	Malawi Night (Takulandirani official welcome reception)	19:00	Peak Gardens	Open to buyers, exhibitors and invited guests
Public Day				
Saturday, 27th April, 2019	Expo Opens to the Public	9:00	Banqueting Hall & Blue Roof	Open to the General Public
	Takulandirani Public Fun Day Entertainment (Main Artist: Patience Namadingo)	10:00	Blue Roof	Open to the General Public
	Expo closes/Dismantling of the exhibition	17:00	Banqueting Hall & Blue Roof	Exhibitors and Service Providers
Post-Expo Tours				
28th April – 1st May, 2019	Familiarisation tours	TBA	TBA	Fam Tours organised for hosted buyers and international media.
<i>End of Programme</i>				